

13TH ANNUAL AWARD LUNCHEON HONORING JEFFREY DEITCH INTRODUCTION BY JEFF KOONS



WEDNESDAY, APRIL 19, 2017

SPONSORSHIP OPPORTUNITIES

OPENING RECEPTION

Betty Krulik Fine Art, Limited & Cahill Partners LLP

- Welcome guests and introduce your Company from the podium at the Opening Reception
- Two prominently placed tables at the Luncheon, including tickets for 20 guests to attend the Reception and Luncheon
- Company Name prominently placed at the tables
- Publicity in all pre, during and post marketing (including national art publications, invitation mailing and social media)
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Recognition in the Luncheon program, logo projected on screen and from podium
- Marketing materials placed in the “goodie bags” distributed to all attendees

NAMED AWARD

Emigrant Bank Fine Art Finance

- Named Award: “Company Name” Award for Excellence in the Arts
- One prominently placed table at the Luncheon, including tickets for 10 guests to attend the Reception and Luncheon
- Company Name prominently placed at the table
- Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Recognition in the Luncheon program, logo projected on screen and from podium
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DEITCH DELIVERS

AIG & Winston Art Group

- Acknowledgment before Jeffrey Deitch’s presentation
- One prominently placed table at the Luncheon, including tickets for 10 guests to attend the Reception and Luncheon
- Company Name prominently placed at the table
- Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- Ad placed on the Appraisers Association website for one year (11K hits per month)
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INTRODUCTION BY JEFF KOONS

Crozier Fine Arts & Grossman LLP

- Acknowledgment during Jeff Koons’ introduction of Jeffrey Deitch
- One prominently placed table at the Luncheon, including tickets for 10 guests to attend the Reception and Luncheon
- Company Name prominently placed at the table
- Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- Ad placed on the Appraisers Association website for one year (11K hits per month)
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13TH ANNUAL AWARD LUNCHEON

HONORING **JEFFREY DEITCH**

INTRODUCTION BY **JEFF KOONS**

35 PROJECTS (25 OPPORTUNITIES)

\$4,000

- One prominently placed table at the Luncheon, including tickets for 10 guests to attend the Reception and Luncheon
- Company Name prominently placed at the table
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Recognition in the Luncheon program, logo projected on screen and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees

TOTE SPONSOR

DGS Fine Art Consultants, Inc. & Modern Art Conservation

- Logo printed on outside of Goodie Bag
- Tickets for 2 to attend the Reception and Luncheon
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees

OFF THE WALL

GV Art Conservation

- Logo printed on a unique, thematic item placed on tables and throughout the Luncheon
- Tickets for 2 to attend the Reception and Luncheon
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees

IMAGER (5 OPPORTUNITIES)

\$2,000

- Tickets for 2 to attend the Reception and Luncheon
- Ad placed on the Appraisers Association website for one year (11K hits per month)
- Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees

CREATOR (UNLIMITED)

\$1,500

- Tickets for 2 to attend the Reception and Luncheon
- Prominent recognition in the Luncheon program and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees

INDEPENDENT (UNLIMITED)

\$500

- Ticket for 1 to attend the Reception and Luncheon
- Recognition in the Luncheon Program

INDIVIDUAL TICKETS

\$225 MEMBER / \$295 GUEST

- Available for purchase at www.appraisersassociation.org/luncheon



13TH ANNUAL AWARD LUNCHEON
 HONORING **JEFFREY DEITCH**
 WEDNESDAY, APRIL 19, 2017

SPONSORSHIP REPLY FORM

- ~~\$10,000 Opening Reception~~
- ~~\$5,000 Named Award~~
- ~~\$5,000 Deitch Delivers~~
- ~~\$5,000 Introduction~~
- ~~\$4,000 35 Projects~~
- ~~\$3,000 Tote Sponsor~~
- We/I cannot attend but would like to make a 100% tax-deductable gift. \$ _____

- ~~\$2,500 Off the Wall~~
- ~~\$2,000 Imager~~
- ~~\$1,500 Creator~~
- ~~\$500 Independent~~
- Individual tickets available
www.appraisersassociation.org/luncheon

Sponsor Name _____

Job Title _____

Contact Name _____

Job Title _____

Company _____

Address _____

City/State/Zip Code: _____

Phone _____ Email _____

PAYMENT INFORMATION

Payment is due in full no later than Wednesday, April 12, 2017.

Enclosed is my check made payable to the Appraisal Institute of America,
 the educational foundation of the Appraisers Association of America

Charge to credit card: MasterCard Visa AmEx Discover

Name on Credit Card _____

Credit Card Number _____ Expiration _____

Please return by February 24th to be listed in the invitation.

For more information, contact: Kathryn Moldenhauer, Programs Manager
 212.889.5404 x 11, kmoldenhauer@appraisersassociation.org

All proceeds from the 13th Annual Award Luncheon benefit the Appraisal Institute of America, the educational foundation of the Appraisers Association of America. Founded in 1983, as a 501(C)3, its mission is to provide, advance and promote educational programs and accessibility to information pertaining to appraisals for the general public and for new and established appraisers. appraisers.