

BECOME AN EXHIBITOR TODAY!



ART LAW DAY

Friday, November 10, 2017 at the Benjamin N. Cardozo School of Law, New York, NY

Art Law Day focuses on current legal and ethical issues in the Arts. This year's topics include: artist estate planning, art transaction ethics, safe guarding private and confidential information, and more.



OF VALUE

Sunday and Monday November 12 and 13, 2017 at the National Arts Club New York, NY

Of Value: 2017 is a two day national conference that brings together connoisseurship and methodology issues for appraisers and arts professionals. Topics include: old masters and authenticity, changes in collecting models, art deco decorative arts, the Wollman case, digital and video art, and more.

Audience

Reach appraisers, attorneys, auction house specialists, collection managers, conservators, consultants, curators, gallerists, insurance, packing & shipping professionals... and many others in related arts and financial fields

Reach Your Marketing Target in November

- Market and promote your company
- Network with potential clients and colleagues

Marketing for both Art Law Day & the National Conference includes weekly emails to 15,000, printed brochures mailed to 8,000 and listing in full-color programs distributed day-of. Art Law Day has over 250 attendees and the National Conference has over 350 attendees.

Sponsorship Opportunities

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, contact Kathryn Moldenhauer at the Appraisers Association

About the Appraisers Association

The Appraisers Association of America, established in 1949, is the premier national association of personal property appraisers who focus on fine and decorative arts. With a membership of over 700 independent appraisers in 100 different areas of specialization, the Appraisers Association's roster of well-established professionals has the widest range of experience and expertise in their respective fields. The Appraisers Association is known for the high professional standards of its members, which offers sponsors highly leveraged opportunities for visibility and promotion.

Contact:

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SEND IN YOUR PAYMENT BEFORE
JULY 15 TO RECEIVE A
\$75 EARLY BIRD DISCOUNT!

Art Law Day - \$800 Exhibitor Table

FRIDAY, NOVEMBER 10 @ CARDOZO LAW SCHOOL

Reach an audience of 50% attorneys, 35% appraisers and 15% other allied professionals.

National Conference - \$900 Exhibitor Table

SUNDAY, NOVEMBER 12 & MONDAY, NOVEMBER 13 @ THE NEW YORK ATHLETIC CLUB

Reach an audience of 60% appraisers, 35% dealers/advisors and 25% other allied professionals.

Both exhibitor opportunities include:

- 6' table, table skirt, two chairs
- Wifi & electrical outlet
- Electronic list of attendees with complete contact info
- Company listed in full-color program distributed to attendees
- Attendee incentive to visit exhibitors (Conference only)
- Acknowledgement in brochure, program, E-blasts, website and social media
- Company logo with hyperlink on our website

Contact Kathryn Moldenhauer for other opportunities and customized sponsorships!

Tel: 212.889.5404 x11 | kmoldenhauer@appraisersassociation.org

Please Indicate Exhibitor Option(s):

\$800 - Art Law Day Exhibitor

\$725 - Early Bird discount for payments received before July 15!

\$900 - National Conference Exhibitor

\$825 - Early Bird discount for payments received before July 15!

Name _____ Title _____

Company/Affiliation _____

Address _____

City/State/Zip Code: _____

Telephone/Fax: _____ Email: _____

Please find enclosed my check in the amount of \$ _____
made payable to the Appraisal Institute of America, the educational foundation of the Appraisers Association of America.

Please charge \$ _____ to my credit card: __Mastercard __Visa __American Express __Discover

Credit card # _____ Expiration Date: _____

Signature _____